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## Community Coffee

Contrast Coffee hits the shelves in local U.P. grocery stores

Contrast Coffee Co. is proud to announce the expansion of their roastery operation with the offering of a new coffee series called the *Community Series*. Contrast was established in 2015 in Iron River, MI with a focus on providing high quality, specialty grade coffees, targeted to coffee shops and coffee shop customers. Since then, Contrast has expanded to four retail coffee shop locations across the Upper Peninsula as well as a roasting facility in Iron River.

The new Community Series has been established to provide grocery store customers a better alternative when walking down the coffee aisle to get a fantastic product from a local U.P. company. The series includes three blends that will be available in whole bean or pre-ground:

- Highway US-2 [Light Roast]
- Twelve Point [Medium Roast]
- Night Sky [Dark Roast]

These bags will also be offered in both 12oz and 2lb versions. While k-cups will not be available with the initial series launch, they are expected to become available in early 2021. Community Series Coffees will soon be available at grocery stores across the Upper Peninsula and Northern Wisconsin as well as online at ContrastCoffee.com.

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